



# ANNUAL REPORT

2022

# Contents

- 01 ● Who we are  
Programs
- 02 ● Homevida
- 03 ● Improving Gender and Social Inclusion in Public Procurement
- 04 ● Improving The Capacity Of Investigative Journalists
- 05 ● We Transitioned
- 06 ● Improving Compliance of MDAs to the Freedom of Information in the State
- 07 ● Launch of The Webrangers Nigeria Summit
- 08 ● Assessing Digital Rights, Data Protection, and Privacy in Nigeria.
- 09 ● Plateau State Government kickstarts Open Contracting Journey with PPDC
- 10 ● Giving Voice to Disadvantaged Communities
- 11 ● Expanding Our Portfolio
- 12 ● Our Impacts

# Who we are

Founded on February 27, 2013, the Public and Private Development Centre (PPDC) is a non-governmental organization established with the sole purpose of increasing citizens' participation in governance processes in a way that improves the integrity of public and private sector processes. We do this primarily through three main program areas: Procurement Governance, Nigeria Integrity Film Awards (HomeVida), and Digital Inclusion and Safer Internet.

The core of our programming at PPDC lies in empowering and mobilizing more citizens to participate in government processes, making government accountable and transparent, influencing policies that promote citizens' participation, and influencing young Nigerians to creatively raise awareness and carry out advocacy.

At PPDC, we recognize the importance of citizens participating in public finance and policy-making processes, which is why we prioritize our capacity-building training at the federal, state, and local levels. By using different methods of advocacy and campaigns, we have been able to successfully improve the capacity of government officials, other civil society organizations, young students, filmmakers, teachers, community and rural residents, and journalists across Nigeria.

## Mission

A society with its people fully empowered, realizing their full potential and readily asserting the full measure of their citizenship under the most transparent and accountable governance possible

## Vision

A society with its people fully empowered, realizing their full potential and readily asserting the full measure of their citizenship under the most transparent and accountable governance possible



# Programs



It is no longer news that over the years, PPDC has supported several state governments in developing and implementing a compliant Open Contracting Portal.

we extended our support to the government and non-state members of Plateau state's fiscal transparency working group to ensure that the practice of open contracting in the state follows the set standards.

On May 5, 2022, Homevida held an award night to celebrate the production of its 2021 short films for the year.

Homevida has been actively involved in driving social change through film and has done this by providing incentives for young filmmakers to produce films that highlight social issues while infusing an element of entertainment.

Last year, we organized our second online masterclass for young filmmakers, themed Accountability for Change. training them on the art of film production using emerging digital technologies to produce short films, features, skits, and documentaries that will heighten public awareness of current societal issues ranging from Child Abuse, Domestic Violence, Gender Equality, Police Brutality, Corruption, and the impact of covid-19 Pandemic/Lockdown

After the masterclass, the participants were grouped and tasked with producing scripts.

As a result of these productions by the participants, two amazing films, Bus Ride and Rebirth, both highlight the direct impact of corruption on service delivery. After production, the films were uploaded on YouTube and put up for public voting, and Team Bus Ride emerged at the top, winning a sum of 1,000,000 Naira at the awards night.



## Film For Change Homevida

# Improving Gender and Social Inclusion in Public Procurement

During the year, a series of comprehensive training sessions was conducted, bringing together representatives from government agencies, the media, individuals with disabilities (PWDs), civil society organizations, and women in Adamawa State. The session focused on critical areas, including access to information, open contracting, gender equality, social inclusion, and public procurement.

The training delved into strategies for fostering gender equality and social inclusion in the state's public procurement processes. A detailed breakdown of the public procurement process was provided, highlighting specific points of engagement for women and PWDs.

Additionally, civil society organizations and government agencies received training on open contracting, project monitoring, and access to information, contributing to enhanced capacity and knowledge in these vital areas.



# Improving The Capacity Of Investigative Journalists

As part of the strategy to increase and improve Citizen's engagement on civic tech portals, there is a dire need to build the capacity of non-state actors which includes journalists, columnists, and the media, to be able to carry out monitoring, reporting, and write data-driven stories, which will inevitably strengthen improved disclosure practices within public institutions.

In March 2022, the Public and Private Development Centre, with support from VOICE conducted a one-day data visualisation, data mining, and budget/contract tracking session for data-driven journalists and columnists. This is to foster the inclusiveness of citizens in public procurement processes, openness, and improved service delivery of public goods and public projects. Through this workshop, PPDC also offered technical support to each of the participants from the two selected target groups: data-driven journalists and media representatives, to build their capacity for effective contract monitoring.



# We transitioned

Following the exit of our CEO, Nkem Ilo, we announced the appointment of Jubril Shittu as CEO of PPDC. Jubril brings a distinct set of skills, vision, and leadership to propel PPDC and the Nigerian civic space to new heights.

He has experience navigating the policy space, advocating for an enabling environment for international humanitarian and development actors with the Ethiopia HINGO Forum E/Africa and the Nigeria INGO Forum, and providing technical support to the Economic Community of West African States (ECOWAS) in multiple West African States.



Jubril Shittu  
New CEO

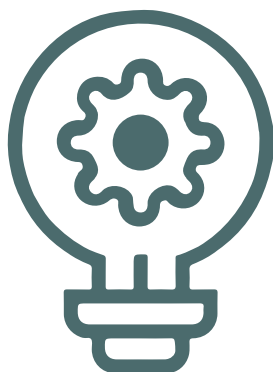


# Improving compliance of MDAs to the Freedom of Information Laws in the State

PPDC leveraged the existing OGP commitments by carrying out targeted advocacy to MDAs in states on the need to comply with Access to Information (ATI) laws to improve transparency and accountability in governance processes. We conducted access to information training for MDAs in Ekiti and Adamawa states, respectively. The intensive training and capacity building for MDAs, CSOs, media, and the private sector in the states were to put systems in place to improve their compliance with the Freedom of Information Laws.

To further ensure compliance with the FOI Laws, PPDC in partnership with the states' access to information cohort, conducted the first subnational FOI ranking in Ekiti and Adamawa State using parameters as provided by the FOI laws.

The rankings will serve as an incentive by recognizing and awarding the states and MDAs that are most compliant with the ATI laws and those recognized as having structures internally to promote transparency and accountability in governance processes. The ranking reports will also be turned into policy briefs to be used to engage relevant stakeholders to take further action.





# Expanding our portfolio

In 2022, PPDC expanded our thematic areas to include access to justice. We received a federal award from the International Bureau for Narcotics and Law Enforcement (INL) to implement a Case Management and Court Administration (CACM) project across three pilot states Nasarawa, Plateau and Kaduna state. The Federal Award articulates four objectives or paths to resolving systemic failures that delay the administration of criminal justice:

Improved capacity, efficiency, and accountability in Nigeria's courts through enhanced case management

Improved control, preservation, and storage of evidence within the Nigerian criminal justice system

Improved scheduling systems for court sessions and hearings in the Nigerian criminal justice system

Improved court administration processes within the Nigerian criminal justice system

The CACM project furthers INL's programme for expanding access to justice in Nigeria,



# Launch of The Webrangers Nigeria Summit

The Public and Private Development Centre (PPDC), through its Digital Inclusion and Safer Internet (DISI) program, hosted the maiden edition of the Webrangers Nigeria Summit, themed: 'Raising Online Safety Super Heroes', in Abuja, with a total of 11 schools in attendance.

Web Rangers is an initiative of Google that was created to develop digital literacy programs, that allow young people to gain critical skills and knowledge around online safety, which they use to create innovative campaigns that promote safe internet usage and digital rights across the globe.

A major highlight of the event was the award presentation to Deeper Life High School, who emerged as the winners of the 2022 Webrangers Trivia Challenge, where they were tasked with developing online safety questions in the form of a game. Each member of the team went home with a smartphone and, collectively, the sum of four hundred thousand naira.



# Assessing Digital Rights, Data Protection, and Privacy in Nigeria.

According to statista, Nigeria is Africa's most populated country and largest economy, with a population of around 211 million and a GDP of \$467 billion. As of 2020, the estimated number of Nigerians using the internet was estimated at 100 million (with a 46.6% penetration of the population). This figure is projected to grow to 131.7 million internet users by 2023, and internet penetration is set to reach 65.2% in 2025. With almost three-quarters of Nigerian web traffic being generated via smartphones, Nigeria ranks at the top of the list of African countries based on the share of traffic via mobile.

Following the findings and recommendations from the research on the procurement of digital technology systems, digital rights, and privacy in Nigeria, PPDC embarked on advocacy to the relevant stakeholders, both state and non-state actors. As part of the advocacy to educate Nigerians on their digital rights as well as assess how well the Nigerian Data Protection Regulation (NDPR) has performed, PPDC, with support from the Africa Freedom of Information Centre (AFIC), organized a roundtable discussion to enable the relevant stakeholders to provide more context on digital rights, data protection, and privacy, the available legal frameworks in Nigeria, as well as the roles of litigation and education in building and strengthening the data and digital rights ecosystem.

Our goal is focused on digital rights and privacy and the government's efforts to ensure citizens are adequately protected in the digital space.

Internet Penetration Expected to Reach  
**65.2% in 2025.**

As of 2020 Internet  
Penetration Stands at

**46%**



According to Stati Sense



# Plateau State Government kickstarts Open Contracting Journey with PPDC

In 2022, PPDC expanded our open contracting support to the Plateau State government. We engaged with representatives from the state's pilot MDAs such as the Ministry of Works, Education, Health, and Agriculture, to discuss their commitment to gathering procurement data and challenges encountered since the implementation and launch of the E-Procurement portal.

Following the visits, we held an open contracting workshop for both the government and CSOs in Plateau State to improve their capacity to utilize the Open Government Partnership commitments to improve transparency and accountability.





# Giving Voice to Disadvantaged Communities

We began a phase of engagement with community leaders to assess their understanding, interests, and current levels of engagement with public officials on public procurement in their community. Our overall goal was to empower rights holders in the governance and accountability landscape.

We visited Dutse Alhaji, and Abaji Area Council where we met with the community's head and key leaders. During our conversation, they expressed dissatisfaction with the existing primary healthcare center, public schools, bad roads and lack of electricity.

We observed that one of the PHCs we visited lacked electricity, running water, medications, a lab, and adequate staff. The structure has also been infected by termites, making it even less favorable to accommodate patients.

More information gleaned from the community members indicates that, despite their efforts to contact the appropriate authorities, nothing has changed, and they also highlighted the fact that contractors and implementation agencies do not carry them along, resulting in poor service delivery in their community.



# Our impacts

we improved service delivery

In 2022, the PPDC successfully facilitated the implementation of service delivery in two local communities through effective advocacy with relevant stakeholders.

## **Nsit Atai**

Every citizen is entitled to equitable access to quality services. Imagine a situation where access to quality healthcare, a fundamental necessity, has been lacking for over 30 years. This delineates the plight of the residents of Nsit Atai in Uyo, Akwa Ibom State.

The project awarded in 1992 for the construction of a general hospital in the community was abandoned, and the community members have over the years made conscious efforts such as writing to various stakeholders but this did not yield any result until we commenced our advocacy for the completion of the project alongside community members and other stakeholders.

This project has currently been included in the 2022 Akwa Ibom State Budget and has been budgeted for N100m. We will continue to closely monitor the project's implementation and engage all stakeholders involved in the project to ensure that this victory results in a quality healthcare service that the people of Nsit Atai can enjoy.

## **Buzunkure**

In a country with an outrageous number of failed projects, the Buzunkure community was not left out. They suffered from a lack of a good source of water supply, among other needs.

However, our advocacy to their representatives through letters, radio, and courtesy visits yielded the desired results, as a borehole was installed in February, and the community members were very excited about this.





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